



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

ACADEMIC YEAR

2018-19

FIRE AND SAFETY

The District Fire Officer of Mangalore, Mr. Sri. Mohd. Zulfikhar Nawas, led a fire safety demonstration session for MBA students on July 9 2018. Mr. Nawas delivered practical instruction and demonstrated crucial tools and methods for fire safety.





CONTRIBUTION OF WOMEN IN PROMOTING SOCIAL ENTREPRENEURSHIP

A seminar on "Contribution of Women in Promoting Social Entrepreneurship" was held for MBA students on March 6, 2019, by Dr. Devi Prabha Alva, an associate professor of commerce at St. Agnes College. Dr. Alva emphasized how crucial women are to the advancement of social entrepreneurial activities.





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TOBACCO CONSUMPTION, HYPERTENSION AND PRESENT LIFE STYLE

Dr. Sushma Adappa, District Programme Coordinator of NPCDCS, Mangalore, Mr. Anuragh Suvarna, District Finance and Logistics Consultant of NPCDCS, Mangalore and Dr. Preetha C. Shekhar, District Consultant of NTCP, Mangalore, conducted a seminar titled "Tobacco Consumption, Hypertension, and Present Lifestyle" for MBA students at the AJ Institute of Management on April 4, 2019.





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BLUE OCEAN STRATEGY

A J Institute of Management hosted a seminar on "Blue Ocean Strategy" for MBA students on March 15, 2019, presented by Mr. Sudhir Raj, a renowned professor from K S Hegde Institute of Management, NITTE. The formation of uncontested market areas was emphasized as Mr. Sudhir Raj elaborated on the creative business strategy.

